

Sherman Chui 徐锡文

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University Teaching Experiences 高校任教经历

2013.9-Present

Lecturer, School of English for International Business 国际商务英语学院讲师

Guangdong University of Foreign Studies 广东外语外贸大学

- Lectured international business courses: E-commerce, Marketing, Entrepreneurship, Management Skills; Voted Best Foreign Teacher twice; Rated top 15% of teaching performance

- 教授国际商务相关课程，包括电子商务，市场营销，创业管理，管理技能等；曾两次被评为优秀境外教师；教学评价分数常年排名前15%

- Guest Editor of academic journal; Researched and published in learning/culture field

- 学术期刊客座编辑；在学习/文化方面持续研究并发表论文

- Judged at China Daily English speech contest (National Finals); Judged in Chinese Academy of Science (GZ) English speech contest

- 中国日报社“21世纪杯”英语演讲比赛全国总决赛评委；中科院（广州）基地英语演讲比赛评委

2022.3-2022.7

Lecturer, Institute of International Education 留学生教育学院讲师

Guangdong University of Foreign Studies 广东外语外贸大学

- Lectured E-commerce classes for international students

- 向留学生教授跨境电子商务课程

Other Teaching Experiences (Corporate Training/Seminars) 其余教学经历（培训/分享等）

2013-Present

Corporate Trainer, Theta Learning Ltd. Thetalearning 企业培训讲师

- Provided in-house training for companies including China Southern Airlines, HUGO BOSS, YINGKE law firm, EF, ICBC, FDMC, Chubb etc
- 受邀为多家企业提供培训，包括南航，HUGO BOSS，盈科律师行，EF，工商银行，东风汽车，安达人寿等
- Training topics include leadership, persuasive presentation, sales skills
- 培训话题包括领导力，公共演讲技巧，销售技巧等

2013-Present

Guest Speaker at Universities 高校讲座嘉宾

	<ul style="list-style-type: none"> Gave seminars at more than 20 Universities including PKU, Tsinghua, HKU, SYSU, Fudan, TEDx etc. 受邀到超过20家高校演讲，包括北大，清华，香港大学，中山大学，复旦大学，TEDx等
2022	Teachers Seminar Speaker, teachers sharing seminar 黑龙江教师交流会嘉宾 <ul style="list-style-type: none"> Provided a seminar on learning science and strategies to the teachers at Hei Longjiang seminar 担任黑龙江教师研讨会分享嘉宾，向教师分享学习的科学和教学策略
2021.5	Teachers Seminar Speaker, the HK, Macau, Taiwan teachers Gathering 港澳台教师研讨会嘉宾 <ul style="list-style-type: none"> Provided a seminar on learning science and strategies at HK, Macau, Taiwan Teachers' Gathering 担任华夏园丁港澳台教师教研会分享嘉宾，面向参会教师分享大湾区教学改革心得
2021.4	Learning Seminar Speaker, the Affiliated School of GDUFS 广外附小公益课堂老师 <ul style="list-style-type: none"> Provided a lecture on effective learning skills to primary school students 在广外附小公益课堂分享高效学习技巧
2018	Teacher, the Summer Camp of GDUFS 广外乐享夏令营课堂教师 <ul style="list-style-type: none"> Gave summer camp classes to primary and middle school students, topics include Public Speaking and Debate Skills etc. 讲授广外乐享夏令营系列课程，包括公共演讲与辩论技巧等

Teaching/Mentoring Results 指导学生成果

Academic Contest	Business/Innovation/Entrepreneurship contests: Provincial Prize	创新创业大赛：省级奖项
高水平学术赛事	National Business English Practice Contest: four Grand championship and six 1st prizes	全国商务英语实践大赛：4次全国总冠军，6次全国一等奖
	CIMA Global Business Challenge CIMA: 2nd Place at North Asia Final, 2nd Place at National Final	全球商业精英挑战赛：北亚总决赛亚军，中国赛区总决赛第二名
Business Contest	Unilever Business Case Contest: National Champion	联合利华商赛：全国总决赛冠军
品牌商赛	L'Oreal's Brandstorm Contest: National Finalist	欧莱雅商赛：全国总决赛

Teaching and Research Work 教学科研成果

Published Article 论文	Published in International Journal of Literature and Arts
Major Research Field 主要研究领域	Learning, Education, Health Management 学习/教育/健康管理
Patents 专利	自主设计运动珠宝持有2项外观专利，专利号202230710580.9, 202230709923.X
Copyrights 软著	Theta 电商管理软件V1.0 计算机软件著作权持有者 登记号2021SR1297286
	Theta 珠宝管理软件V1.0 计算机软件著作权持有者 登记号2021SR1297285

Health Management Research Work 健康管理研究成果

Professional Certificate 专业证书	Senior Public Nutritionist 公共营养师（高级）
Health Education 健康教育	Lectured Public Health Management seminars in several organizations including ICBC(AnDa), Advanced, etc. 曾在多家企业，包括工商安盛，艾德旺斯讲授健康管理系列课程
Social Media 社交媒体	Obtained 6k followers in Zhihu , 1.4w followers in Douyin, 1w followers in Weibo, 1w followers in Weixin Public Account 健康教育社交媒体矩阵粉丝超3.5万

Academic Qualification 学历

2022.9-Present	Southern Medical University & Instituto Universitário de Lisboa 南方医科大学中葡合作管理博士项目	Doctor of Public Health Management (In progress) 公共卫生管理博士（在读）
1986.9-1988.6	Illinois State University, United States 美国伊利诺斯州立大学	Master of Business Administration 工商管理硕士
1982.9-1986.6	Illinois Wesleyan University, United States 美国伊利诺斯卫斯理大学	Bachelor of Arts (Biology) 生物学学士